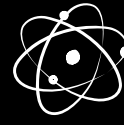


# Scoop Up Summer



The Science Behind the Scoop



## ICE CREAM MYTH OR FACT?

### BRAIN FREEZE OR BRAIN FACTS?

1. Brain freeze happens because your tongue gets too cold.

- a) Myth
- b) Fact

2. Ice cream was once considered a luxury only for royalty.

- a) Myth
- b) Fact

3. Milk provides protein that helps repair muscles after sports.

- a) Myth
- b) Fact

4. July is National Ice Cream Month in the U.S.

- a) Myth
- b) Fact

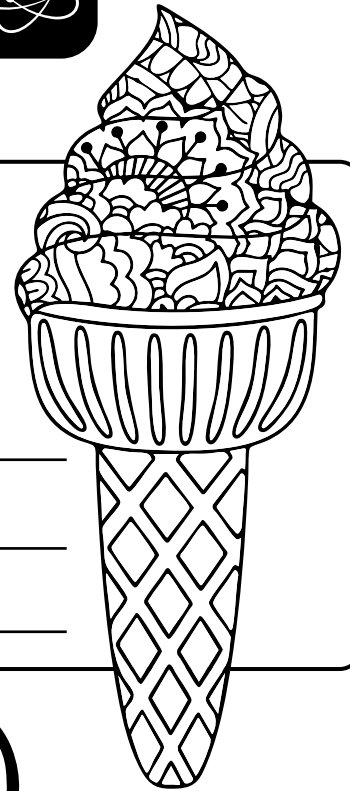
## DESIGN THE ULTIMATE SUMMER FLAVOR

Create a new ice cream flavor. Give it:

A name

3 mix-ins

A slogan



## WOULD YOU RATHER?

Eat:

- ☐ One giant 10-scoop cone
- OR
- ☐ Unlimited milkshakes for a week

Explain your answer in one sentence.

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Naturally Delicious.™

Turn in your completed sheet to your school's Food Service Director.

**HilandDairy.com/SchoolMilk 6-8**